

Accelerate your Workday app development with EncoreApps.



Our packaged offerings



Build Packages

From light-touch advisory to full-scale application development, our Build Packages meet you where you are. Experience expert guidance across the full lifecycle, from ideation, scoping and design, to development, testing, training, and go-to-market planning.



Support Packages

Whether you need occasional expert input or end-to-end outsourced support, our Support Packages offer flexible options. Services include sales enablement, customer ticketing, ongoing product maintenance, and roadmap planning to help your solution scale and evolve.

Go to market faster with custom app solutions on Workday.

EncoreApps offers a flexible, white-label service tailored to organizations building on the Workday platform. With our deep expertise in Workday Extend, Orchestrate, Integrations and the broader Workday platforms (HCM, Financials, Planning, and more), we help partners accelerate launch times via scalable, customizable app solutions.

Our packaged service offerings streamline app development and delivery, while supporting ongoing product innovation and customer support.

Package highlights

Build Package

- White-label Workday app development.
- Expertise in Workday Extend, Orchestrate, and Integrations.
- Structured app scoping & design process.
- Full-cycle app development, testing, and provisioning.
- Workday GTM alignment, templates, and review process support.
- Developer documentation & technical handoff.

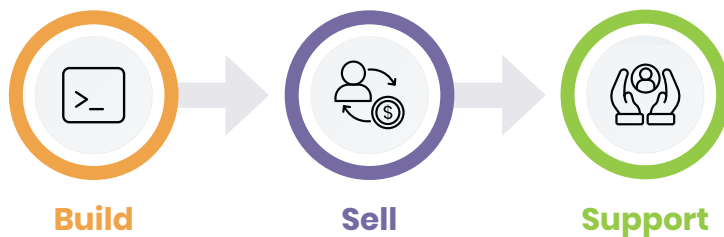
Support Package

- Post-launch support and maintenance packages.
- Support throughout each application's sales cycle.
- Customer ticketing and technical support options.
- Product roadmapping and enhancement planning.

Business benefits

- **Accelerated Time to Market** — Launch apps faster with proven processes and platform knowledge.
- **Lower Development Overhead** — Avoid staffing up or overextending internal teams.
- **Scalable Engagement** — Choose the support level you need: advisory, build, or full ownership.
- **Customization Without Complexity** — Modular approach lets you tailor apps to your brand and use case.
- **Improved App Quality & Compliance** — Workday-aligned development ensures smoother review and provisioning.
- **Future-Proof Flexibility** — Plan for digital purchase and SaaS expansion with ease.
- **Stronger Partner Outcomes** — Focus on your core business while we handle the build and backend.

From start to scale, experience an app development journey that flows.



170% ROI improvement compared to developing in-house.

In-house app development requires significant time and capital investment. On average, a single app project can expect the following expenditures.

With The Groove on your side, you can **cut your investment in half or more**, while your project can be profitable in under a year.

Developers' Salaries	\$500,000 annually
PM/QA/UX Resources	\$50,000 annually
Onboarding/Training	\$25,000
Customer Support	\$50,000 annually
Go-To-Market/Sales	\$25,000
Revenue Delay of 1 year/Time-to-Launch	\$3.6M
Total Cost of In-House Development	\$4.25M
Average # of Apps to Sell to Break Even	71 Apps
Average Time to Profit	2+ Years

At The Groove, we're not just consultants—we're partners in your success journey.

**Let us help you
unlock your
business potential
and achieve
your goals.**

Contact us today to
find your groove.

