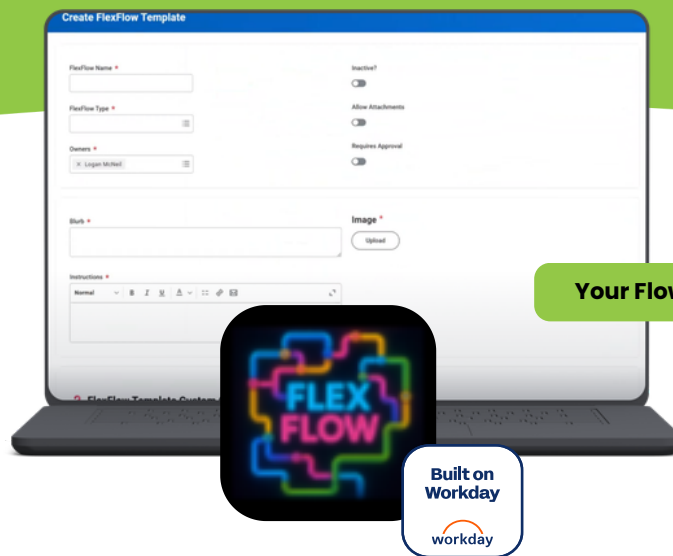




FlexFlow Powered by The Groove

FlexFlow makes it easy for organizations to connect with employees, gather input, and drive engagement without leaving Workday. Create custom templates for surveys, requests, and workflows with questions, attachments, and automated routing. Administrators can embed flows in business processes, mass launch FlexFlows, add new types, and manage responses across owners. The result is a simple and flexible way to collect feedback and turn ideas into action inside the system your teams already use every day.



Key features



FlexFlow Owner Role

Enable managers and decentralized teams to launch and manage flows independently by assigning them as FlexFlow Owners.



Easy Response Tracking

Automatically collect, store, and monitor submissions directly in Workday for effortless tracking.



Business Process Integration

Embed FlexFlow within Workday business processes to collect data seamlessly during key moments.



Custom Flow Templates

Build and save reusable templates that include questions, attachments, and custom response fields.



Real-Time Reporting

View and export participation metrics and response data for insights and analysis.



Variable Launch Options

Launch a FlexFlow to a small group of users or use the mass launch feature to send to a larger group of workers.



The benefits



Centralized Engagement

Eliminate scattered tools and forms by bringing all surveys, requests, and workflows into one Workday-native solution.



Faster Execution

Launch new flows in minutes without relying on admin setup or third-party tools.



Improved Employee Participation

Engage employees directly within Workday for higher response rates and greater connection.



Endless Flexibility

From idea submissions to wellness contests, FlexFlow adapts to your organization's unique engagement needs.



Actionable Insights

Instantly report on responses tied to Workday data for better visibility and smarter decision-making.



Operational Efficiency

Automate manual intake and tracking processes to save time and reduce administrative burden.

Who it's for



HR & People Operations Leaders

- Want to streamline employee engagement programs, surveys, and feedback loops
- Value centralized tools that reduce manual tracking and improve participation
- Use FlexFlow for pulse checks, idea campaigns, and feedback collection



Workday Administrators & HRIS Teams

- Need configurable tools that don't require constant maintenance or new integrations
- Appreciate native security, governance, and seamless embedding in business processes
- Use FlexFlow to enable self-service workflows without compromising data integrity



Internal Comms & Employee XP Teams

- Aim to increase engagement and visibility of internal programs
- Use FlexFlow to run campaigns like innovation drives, wellness challenges, and contests
- Value built-in reporting to measure participation and impact

Why The Groove

The Groove is a Built on Workday Innovation Partner delivering high-quality, cutting-edge products for Workday customers and partners. As a trusted Workday Services Partner with experience serving over 1,000 clients, we offer strategic planning, organizational readiness, full platform deployments, and ongoing support.

Find FlexFlow Powered by The Groove in the Workday Marketplace.



Contact Manish Patel at mpatel@thegroove.io to schedule a demo.